

Key takeaways

BUSINESS PERFORMANCE AND OUTLOOK

65%

optimistic about the performance of their business over the next 12 months.



79%

intend to grow the business over the next 12 months.

91%

reported an increase in costs this year.



EXPORTING

61%

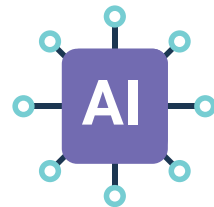
currently export, and 32% of those generate more than half their turnover abroad.



ARTIFICIAL INTELLIGENCE (AI)

48%

have nothing in place to support employees' AI use.



89%

do not have a designated person or team responsible for AI in the business.



SUSTAINABILITY

35%



are taking more sustainability actions than last year.

SUCCESSION

75%

have no clear succession or leadership transition plan.



68%

would recommend the agrifood sector to the next generation.



SUPPLY CHAIN

49%

had a significant supply disruption.

47%

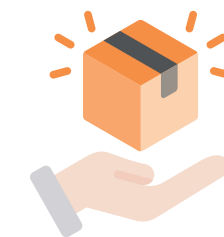
increased safety stock or buffer inventory.



FOOD AND DRINK

63%

of food businesses cited launching new products as the top growth opportunity.



PEOPLE

38%

plan to employ more people over the next 12 months.



READINESS

58%

have no crisis communications plan.

